

# Announcing the new fall collection at Southcentre

LOVE SHOPPING AGAIN

**Calgary, AB** – There are five great new reasons to love shopping again at Southcentre. Powerhouse retailers, Victoria’s Secret, Pink, Express, Sephora and HS by Henry Singer will all open at Southcentre before Christmas.

[Sephora](#) (October 14) is a leading beauty-retail concept with more than 200 classic and emerging brands. Thanks to its unparalleled assortment of prestige products and expert service, this retailer is a trailblazer in the beauty category.

Limited Brand’s coveted retailer [Victoria’s Secret](#) (November 3<sup>rd</sup>) is known for its fashion-forward lingerie and over the top fashion shows. The 8760 sq. ft. store off centre court on the upper level will bring the Victoria’s Secret, [Pink](#) and Beauty brands all under one roof.

[Express](#) (November 11) is the must-have for young fashion-forward women and men. The 11,000 sq. ft. Southcentre location will be the first to open in the Calgary market becoming a preferred destination for the latest trends, styles and must-have items.

[HS by Henry Singer](#) (November 15) is the newest edition to the Henry Singer Fashion Group. This first to market 3200 sq. ft. store offers men the definition of modern quality and dynamic style and features styles from top men’s designers including Michael Kors, Seven, Hugo Boss, Lacoste and Robert Graham.

“Great new retail offerings, top notch amenities, exceptional service. Many reasons to love shopping at Southcentre,” says Shawn Hanson, Southcentre General Manager. “We have seen a number of our retailers also undergo recent renovations including a new interactive concept [Disney](#) Store (opened September 7th). Adding retailers like Victoria’s Secret, Henry Singer and Sephora help enhance our existing merchandise mix ensuring that Southcentre continues to provide the brands our customers are looking for.”

## About Southcentre

Serving south Calgary since 1974, [Southcentre](#) boasts 180 acclaimed fashion and home décor stores including marquee retailers - Crate & Barrel, Restoration Hardware, Bose, Disney, Blu’s, Freedman Shoes, BCBG, Aritzia and Coach. The unparalleled shopping experience is complimented with amenities for the whole family. Catch all the great sports action on 65” HD screens as from the sports zone. Two unique and inviting play spaces plus free strollers are a draw for the kids. Beautiful, tranquil nursing rooms have been added to both sets of hotel quality washrooms. Southcentre’s Customer Service features gift cards, wheelchairs, gift wrap and Ticketmaster. Finding the perfect style is easier than you think at Southcentre with help from our complimentary stylist program. Why not visit Southcentre, corner of Anderson and Macleod, and see why you can love shopping again!

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Krista Moroz, public & community relations manager  
Southcentre

o. 403.225.5348      c. 403.462.6782

[kmoroz@oxfordproperties.com](mailto:kmoroz@oxfordproperties.com)

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